

*for the finest in
rug and upholstery
cleaning chemicals*

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DISTRIBUTED BY
J. WATTS VERMILLION & CO.
1900 W. CARY STREET
RICHMOND 20, VA.
PHONE 359-6049

Coastal

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COASTAL
CLEANING
PRODUCTS
INC.



RUG CLEANING SPECIALTIES

GUARANTEED MOTHPROOFER

Builds profits without worries. Shampoo additive or spray type. Written guarantee from Coastal valid up to three years against damage from moths and carpet beetles. 4 x 1 gallon case.

LEATHER SPARK

Revitalizes leather and plastics. Works quickly to lift imbedded soil and give a soft, lustrous, "like-new" look. 5 gallon drums, cases of 6 x 1 gallon.

MOTEX

Spray type mothproofers kills harmful moths, carpet beetles, etc., on contact and prevents future damage. Water or solvent type. 55, 30, 15, and 5 gallon drums; 6 x 1 gallon case.

ODORCIDE

Operates by cross-chemical linkage to eliminate odors from mildew, vomit, perspiration, food, urine, etc. 5 gallon drums, 6 x 1 gallon case, and 12 x 14 ounce aerosol cans.

REFLECTO

Optical brightener reflects maximum color accents on carpeting and upholstery. Makes white fabrics, white and colors richer. Water or solvent type. 55, 30, 15 and 5 gallon drums; 6 x 1 gallon case.

RESIST

Spray-on protective repellant against soil. Contains DuPont colloidal silica. Odor free. Non-toxic. For wool, cotton, synthetics, on-location or in-plant. 55, 30, 15, and 5 gallon drums; cases of 6 x 1 gallon.

SEALEZE

Highest quality latex compound for use in skid proofing, cushioning, and stiffening carpets and rugs. 6 x 1 gallon cans.

SMOKE-O-CIDE

Neutralizes offensive odors resulting from smoke or fire. 5 gallon drums or 6 x 1 gallon case.

STAT-O-CIDE

Eliminates static electricity and annoying shocks from wool, cotton, and synthetics. Repels dust. Concentrated spray-on type. For extra profits, particularly in winter weather. 55, 30, 15, and 5 gallon drums, 6 x 1 gal. case.

FURNITURE PROTECTORS

Colorful discs protect rugs from furniture stains while drying. Packs of 1,000.

CONSUMER PRODUCTS BRING YOU EXTRA PROFITS

SPOT AID KITS

Attractively boxed first aid treatment for wide variety of stains on all fabrics. Includes wet spotter, dry spotter, digester, sponge, check list, full directions. 12 to counter display carton.

DOG-GON-IT

Quickly absorbs, neutralizes, and prevents rotting after dog, cat, and baby "accidents." 12 ounce unbreakable poly bottle, 12 to case.

DRI-NAP

Powdered dry cleaner for home use. Ideal between professional cleanings. 12 x 2½ lbs.

DRI-SPOT

Multi-purpose dry cleaner and spotter. Works wonders on wide variety of stains. No rings when used as directed. 12 x 14 oz. aerosol can. Also 6 x 1 gallon, 12 x 1 quart, and 24 x 1 pint cans.

BRAG

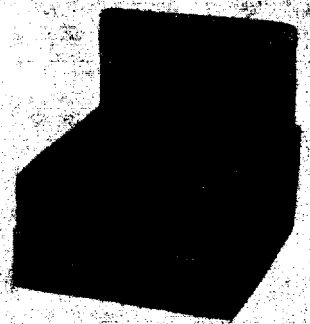
Economy dry cleaner for use on solvent-soluble stains. 6 x 1 gallon, 12 x 1 quart, and 24 x 1 pint.

LEATHER SPARK

Paste cleaner and reconditioner for all leathers and plastics. Softens and restores leather to "like new". 12 x 1 pound jars.

TEX

Consumer-formulated rug shampoo for home use. Quick drying. Odor-free. 6 x 1 gallon, 12 x 1 quart,





NEW WAY TO END SHOCKS

DISTRIBUTED BY
J. WATTS VERMILLION & CO.
1900 W. CARY STREET
RICHMOND 20, VA.
PHONE 359-6049

Especially during the winter months, when outside temperatures drop, cushiony carpets are most inviting. Trouble is, that's when they're most shocking. Indoor heating may keep you warm, but it robs the air of vital humidity . . . the humidity that gives your carpets their resistance to static shocks.

Now, with STATOCIDE spray, you can replace the protection winter takes away. STATOCIDE lays down an invisible non-conductive shield which locks in safety . . . locks out shocks. When you spray on STATOCIDE, you spray on a field which wards off dust, wards out shocks . . . protects all of your carpets with static-free safety.

STATOCIDE is just as safe as water for fabrics from wool to nylon. It's odor free, non-toxic and non-flammable. STATOCIDE is easy and quick to spray, requiring no special equipment.

A little bit of STATOCIDE goes a long, long way. One gallon of STATOCIDE gives 16 quarts of shock-killing solution. Enough to cover 2,000 sq. ft. of carpeting.

Low in price, STATOCIDE is especially recommended where there are large areas of carpeting to be covered. Protect customers by preventing irritating shocks before they have a chance to happen. Protect them with STATOCIDE, the fail-proof spray that ends static for all times.

\$8.25 per gal